

Children's Organ Transplant Association

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FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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MEDIA ADVISORY

Jim Gill Fundraising Concert in Honor of Baby Gavin Winslow

Brookfield, WI – Are you and your kids stirring for some wintertime fun... indoors? Join us for “A Concert of Music and Play” with award-winning children’s artist Jim Gill. Come enjoy as Jim bangs out energetic rhythms on this banjo while everyone sings, claps, jumps, dances and even sneezes along. Jim Will gill be performing this benefit concert to help raise funds for transplant-related expenses in honor of baby Gavin Winslow, who is in need of multiple life-saving kidney transplants.

Entertaining one of the best voices in the country, Jim combines lyrical word play with opportunities for kids and their parents, grandparents, aunts and uncles to physically move and play along. Possessing a Masters Degree in Child Development from the Erikson Institute in Chicago, this troubadour uses “music play” to enhance his musical concerts with active games for young and old alike.

“A Concert of Music and Play with Jim Gill” will take place on Sunday, January 21, 2007 in the Brookfield Ballroom of the Sheraton Brookfield Hotel. The hotel is located at 375 S. Moorland Road, Brookfield, WI. Doors open at 3:15 p.m., and the concert begins at 3:30 p.m. Tickets are \$10 in advance/\$12 at the door, and children under the age of 1 are free. Advance tickets may be ordered online at www.savebabygavin.com or by calling Samantha at 262-548-0614.

After the concert, children can participate in a variety of activities, including a balloon artist, magician, face painting, tattoos, as well as cd and book signing with Jim Gill. A silent auction featuring gift items suitable for children will also be featured.

Gavin Winslow is the focus of this fundraising concert because transplants are expensive! Furthermore, hospitals require that a patient be able to show proof of payment BEFORE they can be placed on a waiting list.

Like most other transplant patients, Gavin has private insurance to cover some of his medical expenses, but many patients reach their lifetime maximum benefits when they are still very young. Why? Because typical insurance plans pay only 80% of the “normal and customary” expenses incurred for a procedure. That means that if a transplant costs \$300,000, the patient will likely be responsible for a \$60,000 deductible PLUS other related expenses such as temporary housing while the patient is hospitalized, transportation for pre- and post-transplant care, medications, etc. The lifetime total can easily exceed \$1,000,000.

When you have a sick child, your insurance coverage is the last thing you need to worry about. In order to help Gavin’s family with costs not covered by insurance, family and friends have joined with the Children’s Organ Transplant Association to raise \$100,000.

The Children’s Organ Transplant Association (COTA) is a national, nonprofit 501(c)3 charity dedicated to helping families raise funds for transplant-related expenses. Over the past 20 years, COTA has helped

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more than 1,000 families in 49 states, in all regions of the United States, raise millions of dollars for their transplant-related expenses. Your contribution, therefore, is 100% tax deductible.

For more information on this event, or any other fundraising and volunteer opportunities, please contact Samantha Christiansen at (262) 548-0614 or email samanthajoc@hotmail.com.

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